

**matti
charlton
for
mayor
toronto 2023**

PRESS RELEASE

Innovative Ways To Reduce The City of Toronto's \$1 Billion Budget Hole

*From the campaign platform for Matti Charlton in the
2023 Mayoral Election for the City of Toronto*

*David Miller, the former Mayor of the City of Toronto,
posted a highly relevant tweet on April 26th:*



*The next pages outline real and transparent answers to this
pertinent question for the City's upcoming Mayor to directly
address this problem.*

About me:

*Hi. I'm Matti Charlton. I'm a candidate for the upcoming 2023 Mayoral Election.
But who isn't?!*

*I have a different background than most mayoral hopefuls: I'm not a lawyer.
I'm an artist, musician and writer.*

I'm autistic, and I have experienced homelessness firsthand.

I have survived and thrived by adapting and innovating on few resources.

I went to U of T for engineering and I work with cutting edge tech like AI every day.

These are my ideas for reducing the city's deficit budget.

8 Modern Ways To Address Toronto's Budget Defecit

1. ***IoTO*: Introduce a Smart City program.**

Use data analytics, sensors, and IoT technology to optimize city services, save energy, and reduce waste. Examples of this include smart parking systems, waste management systems, and intelligent traffic management systems.

2. ***EcoTO*: Implement a Green City initiative.**

Invest in renewable energy sources, encourage businesses to adopt sustainable practices, and create incentives for residents to reduce their carbon footprint. This could include promoting electric vehicle adoption, solar panel installations, and green building practices.

3. **Explore new revenue sources.**

Look for new ways to generate revenue for the city, such as introducing a municipal cryptocurrency, charging a tourism tax, or monetizing city assets through public-private partnerships.

4. ***OurTO*: Create a shared economy platform.**

Develop a platform that allows residents to share their underutilized assets, such as cars and homes, with others in the community. This could help to reduce waste and generate additional revenue for residents. This could be made more accessible, convenient and efficient by developing an app.

8 Modern Ways To Address Toronto's Budget Defecit (cont)

5. **Establish a public-private partnership to improve city infrastructure.**

Partner with private companies to build and maintain city infrastructure, such as roads, bridges, and public transit systems. This could help to reduce costs and improve the efficiency of city services.

6. ***CrypTO*: Use blockchain technology to reduce fraud and corruption.**

Implement blockchain technology to reduce fraud and corruption in government procurement processes, public bidding, and other areas where transparency is critical.

7. **Promote tourism and leverage indie music.**

Invest in promoting Toronto as a destination for tourists, which could generate additional revenue for the city. This could include hosting major events and festivals, developing new tourist attractions, and partnering with travel companies to promote the city. There is a surplus of independent musicians in the city desperate for an audience. There should never be any unused stages!

8. **Leverage Artificial Intelligence.**

Strategically implement AI technologies. This includes re-skilling government workers, augmenting human capabilities with AI-powered technology such as chatbots, focusing on repetitive tasks, designing systems with human oversight, and active collaboration with institutions in developing AI solutions that reduce costs without negatively affecting employment.